

CDOIQ Privacy Policy

1. PURPOSE OF THIS NOTICE

This Privacy Policy describes how and when the Symposium collects, uses, and shares your information when you engaged on our website or other commercial services. The CDOIQ Symposium takes the privacy of its users seriously. We have adopted the following privacy policy for our customer relationships designed to respect the privacy and preferences of our users.

This Privacy Policy applies to all information collected from or about users of our websites, courses, and commercial services operated by the CDOIQ Symposium. Information we collect about you will be processed in the United States. By using the CDOIQ's services, you acknowledge that your personal information will be processed in the United States.”

For services and websites used by residents of the European Union, the CDOIQ Symposium in the US are the data controller(s) (or the appropriate) person responsible for your personal information.

All information collected will be handled with care in accordance with the Symposium s Policy and respect for your privacy. The Symposium endeavors to comply with all laws and regulations that apply to the collection and use of personal information, including but not lied to U.S. privacy laws and the EU General Data Protection Regulation (GDPR).

Please read the following carefully to understand our practices regarding your personal data and how we will treat it.

2. ABOUT US

The Chief Data Officer and Information Quality Symposium (CDOIQ), now in its 17th year, is one of the key events for sharing and exchanging of cutting-edge ideas, content and discussions. our purpose is to advance the knowledge and accelerate the adoption of the role of Chief Data Officer (CDO) in all industries and geographical countries

The CDOIQ Symposium, a not-for-profit organization, based in the Cambridge, Massachusetts, US is the data controller(s) responsible for your personal information.

For the purpose of the Data Protection Legislation and this notice, the CDOIQ are responsible for deciding how we hold and use personal data about you.

3. HOW WE MAY COLLECT AND USE YOUR PERSONAL DATA

The CDOIQ collects personal information about its subscriptions and other clients. With a few exceptions, this information is limited to the kinds of information that can be found on a business card: first name, last name, job title, employer name, work address, work email, and work phone number. We use this information to provide attendees and clients with goods and services, including educational services, Data Management content, certification, training, and the like. We do not sell personal information to anyone and only share with consent to our sponsors who may provide services of interest to our attendees and clients.

Personal information you give to us:

A. Subscriptions

When you become an CDOIQ attendee, we collect information about you including but not limited to your name, your employer's name, your work address (including your country location), and your email address. We may also collect your personal email address, a personal mailing address, and a mobile phone number. We ask members to voluntarily provide additional information in their attendee profile, such as information about their educational background, number of years in experience, and related personal data all from their BIO.

When people sign up for an CDOIQ event, we ask for information to help us provide better experience for our events and to match audience interests. You may be asked to update your CDOIQ attendee profile when you sign up for an event; this is optional. Attendees may edit their profile at any time to change, add, or remove personal information.

We process your personal information for subscription administration, to deliver benefits to you, and to inform you of CDOIQ -related events, content, and other benefits or opportunities associated with your CDOIQ subscription. The CDOIQ may also use this information to help the CDOIQ understand our attendees needs and interests to better tailor our products and services to meet your needs.

The CDOIQ relies on fulfillment of contract as the lawful basis under GDPR Article 6 for processing members' personal information.

B. Live events

The CDOIQ hosts many live, in-person events throughout the year. These include conferences like the CDOIQ Symposium, for example. If you register for one of our events and you are an attendee, we will access the information in your attendee account to provide you with information associated with the event. You may be asked to provide more information when signing up for an event than is found in your CDOIQ profile (e.g. whether it's your first CDOIQ event, your title and industry).

If you are not an attendee and you sign up for one of our events, we will collect the following information: name, email, company, title, industry, address, phone number, whether it's your first CDOIQ event.

CDOIQ uses the information provided by event attendees to provide them with event services, including badge printing, tracking your tailoring sessions to meet the audience profile and to determine the sessions likely to require the biggest rooms, and related purposes connected with the event. We also use the information for billing purposes.

If you are a presenter at one of our events, we will collect information about you including your name, employer and contact information, and photograph and BIO, and we may also collect information provided by event attendees who evaluated your performance as a presenter. We may also make and store a recording of your voice and likeness in certain instances. The CDOIQ relies on a legitimate interest basis for collecting, storing and processing this information.

We keep a record of your participation in CDOIQ events as an attendee or presenter. It is used to help the CDOIQ understand our attendees needs and interests to better tailor our products and services to meet your needs.

In association with attending one or more of our conferences, you will have the option to download the "CDOIQ Events App" to help you navigate the conference and plan your schedule. The CDOIQ has engaged a cloud service provider (Whova) to host the CDOIQ Events App, which will allow conference attendees to view the event program, including any last-minute updates to sessions, speaker biographies, and venue navigation. There will no longer be a printed program for events. In order to access the CDOIQ Events App, conference attendees must download the app on their mobile device or access the program on Whova event-specific webpage, entering a unique event ID which the CDOIQ will send by email. The CDOIQ shares with Whova event registrants' first and last name, email address, and mobile phone (if provided) to allow event attendees to be authenticated when they access the web-based event app, and the customization features of the mobile app. More information about Whova privacy practices is available in its global privacy notice.

Most of our events are sponsored. The CDOIQ provides an attendee list to sponsors, co-sponsors and exhibitors of our events. The CDOIQ may also allow sponsors, co-sponsors and/or exhibitors to send you material by mail. If you do not wish to have your information included in an attendee list or to receive information from sponsors, co-sponsors and/or exhibitors, you can express your preferences when you register for events or you may contact the CDOIQ directly at team@cdoiq.org. Sharing your personal information with a sponsor allows you to receive the content for free. We do give attendees a choice not to receive marketing messages from the sponsor or from the CDOIQ.

Exhibitors at CDOIQ events may wish to scan your badge so they can contact you with more information. The CDOIQ uses QR Codes to provide badge scanning services to exhibitors who request it. By allowing an exhibitor to scan your badge you are consenting to have the exhibitor with your contact information, and thereafter you may be contacted by the exhibitor post-event.

If you do not wish the exhibitor to contact you, please communicate this directly with the exhibitor at the event or thereafter.

C. Web conferences

The CDOIQ offers several web conferences throughout the year. Some of these offerings may record attendees voice and likeness, by attending the web conference you are agreeing to be the recording.

In addition, many of our web conferences are free. CDOIQ also offers web conferences that are co-sponsored by the CDOIQ and its corporate partners and these conferences are often free to everyone because of the co-sponsor's underwriting. This means that when you register for a co-sponsored web conference, you will be providing your registration information to both the CDOIQ and the applicable co-sponsor. All CDOIQ web conference co-sponsors must agree to follow applicable privacy and data protection laws.

D. Publications & Newsletters

The CDOIQ offers a great deal of content for our attendees. In addition to producing original content, the CDOIQ also subscribes to news feeds and blogs produced by others, which we often link to from our website. This means you may find yourself on the CDOIQ website or reading an email from the CDOIQ publications team and we will offer you a link to another organization's website where you will find content on Data Management, that we find relevant and useful to you. At these times, you will be leaving the CDOIQ website. The CDOIQ is not responsible or liable for content provided by these third-party websites or personal information they may happen to gather from you.

The CDOIQ from time to time sends research surveys to subscribers of the CDOIQ. By subscribing to the CDOIQ, you agree to receive these survey requests occasionally. You are under no obligation to take the surveys.

The CDOIQ uses a third-party email service provider (Constant Contact) to manage our subscriptions. Services like this are necessary because email hosts like Constant Contact are able to send bulk emails, manage subscribe/unsubscribe features, keep track of open rates and invalid email addresses, and related functions. When you click on a hyperlink in the email, the URL will include a tracking code. If (and only if) you have accepted Constant Contacts cookie, then that information will be recorded in CDOIQ account with Constant Contact and associated with you. The CDOIQ uses this information to better understand what information is of interest to its subscribers so it can produce more of that information for them. Constant Contact does not use or sell this information.

You may manage your CDOIQ subscriptions by subscribing or unsubscribing at any time. Please note that if you have set your browser to block cookies, this may have an impact on your ability to unsubscribe. If you have any difficulties managing your email or other communication preferences with the CDOIQ, please contact us at team@cdoiq.org.

The CDOIQ uses Google Analytics to track how often people gain access to or read our content. Provided you have opted-in to analytics cookies, we use this information in the aggregate to understand what content our members find useful or interesting, so we can produce the most valuable content to meet your needs.

E. Training

If you participate in CDOIQ training, you may sign up directly through CDOIQ, in which case we collect your name and contact information directly from you. You may, alternatively, sign up for training – or be signed up for training – by or through a third party, or your own employer. We may use independent contractors to conduct some of the training and third parties to provide the training venue. Your personal information will be stored in our database (hosted by a cloud service provider) and may also be shared with our training partners, trainers, and/or the venue hosting the event (to verify your identity when you arrive). The CDOIQ training partners, trainers, and data transfer hosts have agreed not to share your information with others and not to use your personal information other than to provide you with CDOIQ products and services. The CDOIQ relies on the fulfillment of a contract to process personal data associated with providing training services.

F. Your correspondence with the CDOIQ

If you correspond with us by email, the postal service, or other form of communication, we may retain such correspondence and the information contained in it and use it to respond to your inquiry; to notify you of CDOIQ conferences, publications, or other services; or to keep a record of your complaint, accommodation request, or similar concern. As always, if you wish to have the CDOIQ “erase” your personal information or otherwise refrain from communicating with you, please contact us at team@cdoiq.org.

Note: if you ask the CDOIQ not to contact you by email at a certain email address, the CDOIQ will retain a copy of that email address on its “master do not send” list in order to comply with your no-contact request.

The CDOIQ has a legitimate interest in maintaining personal information of those who communicate voluntarily with the CDOIQ.

G. Purposes for processing your data

As explained above, the CDOIQ processes your data to provide you with the goods or services you have requested or purchased from us, including subscriptions services, events, publications and other content, and training. We use this information to refine our goods and services to better tailor them to your needs and to communicate with you about other services the CDOIQ offers that may assist you in your career or otherwise help you do your job as a data management professional. Most of the time, the CDOIQ needs to process your personal data to fulfill an order for goods or services – including subscriptions services, with all the attendant benefits and professional opportunities the CDOIQ provides. Sometimes the CDOIQ has a legitimate interest in processing data to better understand the needs, concerns, and interests of

CDOIQ attendees and customers so the CDOIQ can operate optimally as an association and as a business. And sometimes, the CDOIQ relies upon your consent, in which case we will keep a record of it and honor your choices.

In some circumstances we may anonymize or pseudonymize the personal data so that it can no longer be associated with you, in which case we may use it without further notice to you. *For example; publishing summary level statistics about participant characteristics, locations, and conference activities.*

H. Payment card information

You may choose to purchase goods or services from the CDOIQ using a payment card. Typically, payment card information is provided directly by users, via the CDOIQ website, into the PCI/DSS-compliant payment processing service to which the CDOIQ subscribes, and the CDOIQ does not, itself, process or store the card information. Occasionally, members or customers ask CDOIQ employees to, on their behalf, enter payment card information into the PCI/DSS-compliant payment processing service to which the CDOIQ subscribes. We strongly encourage you not to submit this information by email. When CDOIQ employees receive payment card information from customers or members by email, fax, phone, or mail, it is entered as instructed and then deleted or destroyed.

1. Personal information we get from third parties

From time to time, the CDOIQ receives personal information about individuals from third parties. This may happen, for example, if your employer signs you up for training, or subscription to the CDOIQ Symposium. We may also collect your personal data from a third-party website (e.g., LinkedIn) if you fill out a form on that site requesting content from or registering for an event with the CDOIQ.

2. Information Automatically Collected Using Tracking Technologies

Use of the CDOIQ.org Website

As is true of most other websites, the CDOIQ website collects certain information automatically and stores it in log files. The information may include internet protocol (IP) addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about the use of the CDOIQ website, including a history of the pages you view. We use this information to help us design our site to better suit our users' needs. We may also use your IP address to help diagnose problems with our server and to administer our website, analyze trends, track visitor movements, and gather broad demographic information that assists us in identifying visitor preferences.

The CDOIQ has a legitimate interest in understanding how attendees, customers and potential customers use its website. This assists the CDOIQ with providing more relevant

products and services, with communicating value to our sponsors and attendees, and with providing appropriate staffing to meet attendee and customer needs.

4. LEGAL BASES FOR PROCESSING

We may process your personal data for purposes necessary for the performance of our contract with you OR your employer OR our clients and to comply with our legal obligations.

We may process your personal data for the purposes necessary for the performance of our contract with our clients. This may include processing your personal data where you are an employee, subcontractor, supplier or customer of our client.

We may process your personal data for the purposes of our own legitimate interests provided that those interests do not override any of your own interests, rights and freedoms which require the protection of personal data. This includes processing for marketing, business development, statistical and management purposes.

We may process your personal data for certain additional purposes and ways with your freely given consent. For example, marketing and data disclosure purposes that are not covered by another legal basis. You can withdraw the consent for such a purpose at any time.

Please note that we may process your personal data for more than one lawful basis depending on the specific purpose for which we are using your data.

Change of purpose

Where we need to use your personal data for another reason, other than for the purpose for which we collected it, we will only use your personal data where that reason is compatible with the original purpose.

Should it be necessary to use your personal data for a new purpose, we will notify you and communicate the legal basis which allows us to do so before starting any new processing.

5. INTERNATIONAL DATA TRANSFER

Without Prejudice to any applicable Data Projection Laws, no international transfer of personal data may take place to countries that do not provide for an adequate level of protection. In addition, all staff and program committee members that would have access noted data, will be required to agree via written communication to our enclosed data policies.

The CDOIQ retains data for the duration of the attendee's business relationship based on the four areas identified below, with the CDOIQ and for a period of time thereafter to allow members to recover accounts if they decide to renew, to analyze the data for CDOIQ own operations, and for historical and archiving purposes associated with CDOIQ history as a subscription association. For more information on where and how long your personal data is stored, and for more information

on your rights of erasure and portability, please contact the CDOIQ's data protection officer at team@cdoiq.org

6. DATA RETENTION

The CDOIQ retains data for the duration of the attendee's business relationship based on the four areas identified below, with the CDOIQ and for a period of time thereafter to allow members to recover accounts if they decide to renew, to analyze the data for CDOIQ own operations, and for historical and archiving purposes associated with CDOIQ history as a subscription association. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact the CDOIQ's data protection officer at team@cdoiq.org.

1. Subscription data: The retention rules are mainly based on privacy laws. Contact data, such as registration etc., will be kept as long as person continues to subscribed to the CDOIQ and has not with-drawn from the community. This information will be deleted after 2 years from leaving community.
2. Event data: The retention rules are mainly based on privacy laws. As mentioned, the CDOIQ leverages both Whova and Web Conference technology for camera recordings from on-premises and virtual events. By attending the web conference, you are agreeing to being recorded. Event Data is stored in Whova by default for 3 months. All session recordings are posted to the CDOIQ YouTube channel with speaker's permissions.
3. Event content: The retention rules are mainly based on copyright laws but privacy laws can also apply in certain terms. All presentations, recordings and other similar materials created by the CDOIQ have "permanent usage rights", and will be kept forever. They can be removed from public access due to reasonable grounds and request by data subjects. For any requests please contact team@cdoiq.org.
4. Research data: The retention rules are mainly based on privacy and relevant research laws: The CDOIQ will conduct research and as such will collect survey data. Research data is always handled case-by-case basis according to research type, and policies of each individual research case. The data collected by CDOIQ can be used for public research purposes.

7. DATA SHARING

Why might you share my personal data with third parties?

We will share your personal data with third parties where we are required by law, where it is necessary to administer the relationship between us or where we have another legitimate interest in doing so. In addition, we will also be sharing data with our sponsors based on our contractual obligations

In addition, we will ask your consent to share your personal data with other third parties.

Which third-party service providers process my personal data?

“Third parties” includes third-party service providers such as Whova, and or zoom, and other partners such as sponsors within our network. The following activities are carried out by third-party service providers: IT and cloud services, professional advisory services, and administration services.

All of our third-party service providers are required to take reasonable and appropriate security measures to protect your personal data. We only per our third-party service providers to process your personal data for specified purposes and in accordance with our instructions.

8. DATA SECURITY

We have put in place reasonable and appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we li access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

9. RIGHTS OF ACCESS, CORRECTION, ERASURE, AND RESTRICTION

Your duty to inform us of changes

It is important that the personal data we hold about you is accurate and current. Should your personal information change, please notify us of any changes of which we need to be made aware by contacting us, using the contact details below.

Your rights in connection with personal data

Under certain circumstances, you have the right to:

- Request access to your personal data. This enables you to receive details of the personal data we hold about you and to check that we are processing it lawfully.
- Request correction of the personal data that we hold about you.
- Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below).

- Object to processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this basis. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the export of your personal data if the processing is based on consent or contract.
- Right to withdraw consent. In the limited circumstances where you may have provided your consent to the collection, processing and transfer of your personal data for a specific purpose (for example, in relation to direct marketing that you have indicated you would like to receive from us), you have the right to withdraw your consent for that specific processing at any time. To withdraw your consent, please email our data protection point of contact at team@cdoi.org

Once we have received notification that you have withdrawn your consent, we will no longer process your personal information (personal data) for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

How to use the rights

If you want to exercise any of the above rights, please email our data protection point of contact team@cdoi.org.

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal information is not disclosed to any person who has no right to receive it.

10. CHANGES TO THIS NOTICE

Any changes we may make to our privacy notice will be updated on our website at cdoi2024.org.

This privacy notice was last updated on October 31, 2023.

11. CONTACT US

- If you have any questions regarding this notice or if you would like to speak to us about the manner in which we process your personal data, please email Data Controller at consent to the collection, processing and transfer of your personal data for a specific purpose (for example, in relation to direct marketing that you have indicated you would like to receive from us), you have

the right to withdraw your consent for that specific processing at any time. To withdraw your consent, please email our data protection point of contact at team@cdoiq.org

Once we have received notification that you have withdrawn your consent, we will no longer process your personal information (personal data) for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

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